

2019 Editorial Calendar

Issues

Issue	Theme	Ad Close/Art Due
January / February	Environmental Protection <i>Bonus Distribution: World of Concrete (58,000+ Attendees)</i>	12/3/18
March / April	Simulations, Virtual Reality and Augmented Reality <i>Bonus Distribution: A3 AUTOMATE (20,000+ Attendees)</i>	2/4/19
Special Report	Blockchain and Its Impact on Unmanned Systems <i>Bonus Distribution: AUUSI XPONENTIAL 2019 (8,500+ Attendees)</i>	3/3/19
May	The Economic Benefits of Unmanned Systems <i>Bonus Distribution: AUUSI XPONENTIAL 2019 (8,500+ Attendees)</i>	3/17/19
June	Autonomous Vehicles <i>Bonus Distribution: Automated Vehicles Symposium 2019 (1,800+ Attendees)</i>	5/5/19
July / August	Unmanned Systems for Defense <i>Bonus Distribution: Unmanned Systems—Defense. Protection. Security (1,000+ Attendees)</i>	6/3/19
September	Regulatory Update <i>Bonus Distribution: ASIS GSX 2019 (22,000+ Attendees)</i>	7/29/19
October	Technology Under the Sea	8/26/19
November / December	Agriculture <i>Bonus Distribution: Farm Bureau Annual Convention & IDEAg Trade Show (6,000+ Attendees)</i>	10/1/19

For a complete list of all Bonus Distribution, visit auvsi.org/magazines-library.

Rates & Specs

Placement	Specs* (W x H)	1x	3x	6x	8x
Cover 2 (Inside Front)	7.625" x 10.625"	\$5,500	\$5,050	\$4,600	\$4,375
Cover 3 (Inside Back)	7.625" x 10.625"	\$5,500	\$5,050	\$4,600	\$4,375
Cover 4 (Outside Back)	7.625" x 10.625"	\$6,500	\$6,050	\$5,600	\$5,375
Opposite Cover 2	7.625" x 10.625"	\$5,500	\$5,050	\$4,600	\$4,375
Opposite TOC	7.625" x 10.625"	\$5,000	\$4,550	\$4,100	\$3,875
Spread	15.25" x 10.625"	\$9,000	\$8,750	\$8,350	\$8,000
Full Page	7.625" x 10.625"	\$4,500	\$4,050	\$3,600	\$3,375
1/2 Page Horizontal	6.75" x 4.5"	\$2,500	\$2,250	\$2,000	\$1,875
1/2 Page Island	4.45" x 6.5"	\$2,500	\$2,250	\$2,000	\$1,875
1/3 Page Horizontal	6.75" x 3.15"	\$2,200	\$1,980	\$1,760	\$1,650
"New Edition" Email Ad**	650 x 110px	\$2,500			

*Add .125" on all sides for bleed

**Must be an advertiser in specified issue

ARTWORK AND PRINTING STANDARDS: All ads are printed using 4-color (CMYK) process. An electronic, high-resolution, print-ready (CMYK) PDF format is preferred for providing artwork. Other options for electronic file submission are (Mac or PC): InDesign, Illustrator or Photoshop. When providing any of these formats (except flattened Photoshop EPS or TIF files) all fonts and images used must be provided and a hard copy or low-resolution PDF of the most current version of the ad must be included. Trim size is 7.625" x 10.625" (or 193.6mm x 269mm). All full-page ads should be set up to run with a bleed and have .125" (or 4mm) extension on each of the four sides (top, bottom, left and right) for bleeds. There is no additional charge for full-page bleeds. Logos should be provided in 4-color eps AND jpeg/png format.