

# AUTOMATED VEHICLES<sup>®</sup> SYMPOSIUM

2019 SPONSORSHIP OPPORTUNITIES



JULY 15 – 18, 2019 | ORLANDO, FL | ORLANDO WORLD CENTER MARRIOTT

**The largest and most diverse event focused on avoiding the hype and bringing automated vehicles to market, safely and responsibly.**

DRIVEN BY



&



# DRIVING FORWARD, MAKING CONNECTIONS

## BREAKING OUT OF THE BOX

The Automated Vehicles Symposium is not your typical automated vehicle conference. We look beyond the hype to deliver the largest and most diverse event featuring in-depth programming rooted in research and data.

Jointly produced by the Association for Unmanned Vehicle Systems International (AUVSI) and the Transportation Research Board (TRB), an operating unit of the National Academies of Sciences, Engineering and Medicine, it's the place where 1,800+ researchers, government officials and industry leaders from around the world come together to explore, debate and advance automated vehicle development and deployment, to help attendees bring automated vehicles to market safely and responsibly.

Join us in 2019 in Florida — a leading testbed for the deployment of autonomous vehicle technologies on public roadways.

## 2018 SHOW STATS:

**1,800+** Attendees

**50+** Expert Speakers

**50+** Exhibitors

**35+** Focused Breakout Sessions

**30+** Peer-Reviewed Poster Presentations

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**+1 571.255.7763** | [wmorrison@auvsi.org](mailto:wmorrison@auvsi.org)



# SPONSORS HELP DRIVE THE INDUSTRY

No other event provides you access to academia, technologists and industry leaders in one combined event. Whether you are looking to build your brand or showcase your latest technology, we offer affordable and creative solutions to accomplish your business goals.

## A FEW OF OUR 2018 SPONSORS:

For a complete list of our 2018 sponsors, visit [automatedvehiclessymposium.org/benefactors/companydescriptions](http://automatedvehiclessymposium.org/benefactors/companydescriptions)



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# ENGAGEMENT OPPORTUNITIES

## NEW FOR 2019

### Banners

*Call to customize this opportunity*

The easiest way to gain exposure to the entire automated vehicle audience is to secure one of the premier banners, column wraps, elevator wraps, escalator clings or static clings in high traffic areas. Locations are assigned on a first come, first served basis. Sponsorship fee is for the location only; sponsor is responsible for the production and rigging of the banner. Contact us today to secure the best opportunity and locations that will accomplish your objective.

### Event App

*Call to customize this opportunity*

As attendees use the official app to plan their schedule and learn about the sessions, it's the perfect opportunity to highlight your company front and center in the palm of their hand.

### Hotel Key Cards

*Call to customize this opportunity*

Get your company branding into the hands of all attendees staying at the official event hotel, the Orlando World Center Marriott. This opportunity allows attendees to carry your sales message with them for the duration of the symposium. As guests arrive, they will receive a customized hotel key card. The advertising possibilities are endless; promote your booth number, special event, or tease a new product release. Further customize this opportunity by working with us to identify your target market and provide a welcome amenity in their hotel room.

### Outdoor Exhibit Space and Driving Demo

*Call to customize this opportunity*

Take advantage of the automated vehicle industry in attendance by providing a hands-on, ride-along demo in Orlando! The outdoor demo staging area is located approximately 100 ft. from the exhibit floor and provides an opportunity for real, on-road driving.

### Website Advertising

*Call to customize this opportunity*

Reach the automated vehicle community before, during and after by advertising on the official event website. Not only will you get the eyes of the industry, but it's THE opportunity to bring them to your website!

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# ENGAGEMENT OPPORTUNITIES

## THOUGHT LEADER | \$20,000

### 2 Opportunities Remaining

Put your finger on the pulse of the industry and present the trends, data and insights that matter most to these influential buyers. The Thought Leader package helps you add to your credibility and tells prospects that you're a good one-stop resource for everything they need to know.

Opportunity includes:

- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- Literature distribution at the plenary session room (either through sponsor supplied staff or table/pub bin)
- 5'x10' banner inside the plenary session room/exhibit hall (sponsor to supply the artwork; event organizer to produce and rig the banner)
- Five (5) complimentary Full Conference Passes
- One (1) complimentary 10' x 20' exhibit space
- One (1) complimentary full page, 4-color ad in the onsite program
- Ad in the plenary walk-in presentation
- Premium logo recognition:
  - On the event website
  - In the onsite program with company description
  - In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

Sponsored by:

**PERKINScoie**  
COUNSEL TO GREAT COMPANIES

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## POSTER SESSIONS | \$15,000

### Exclusive Opportunity

Academia is the heart of the research community. Gain brand visibility and drive knowledge sharing for both academia and industry by sponsoring the poster sessions at the event.

Opportunity includes:

- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- Three (3) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary full page, 4-color ad in the onsite program
- Premium logo recognition:
  - Onsite signage near peer-reviewed poster sessions
  - Related email blasts
  - On the event website
  - In the onsite program with company description
  - In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine



# ENGAGEMENT OPPORTUNITIES

## REGISTRATION | \$11,500

### *Exclusive Opportunity*

The registration area is the first place all attendees and exhibitors stop to begin their symposium experience. Take advantage of the registration package and be seen by all those who pass through.

Opportunity includes:

- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- Three (3) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - o In the confirmation email sent to all pre-registered attendees
  - o On the event website
  - o In the onsite program with company description
  - o In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

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## LANYARDS | \$11,500

### *Exclusive Opportunity*

Receive tremendous visibility throughout the entire symposium. Each attendee name badge comes with a lanyard that will feature the sponsor and symposium logos.

Opportunity includes:

- Production of the lanyard
- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- Three (3) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - o On the lanyards
  - o On the event website
  - o In the onsite program with company description
  - o In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

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# ENGAGEMENT OPPORTUNITIES

## SPORTS BOTTLES | \$11,500

### *Exclusive Opportunity*

Brand every symposium sports bottle with your company logo.

Opportunity includes:

- Production of the sports bottles
- Two (2) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' Exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - On the sports bottles
  - On the event website
  - In the onsite program with company description
  - In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

## CONFERENCE BAGS | \$11,500

### *Limited to 4 Sponsors*

Sponsor logos are strategically placed on symposium bags given to all attendees. This yields maximum visibility during the entire symposium and beyond, as most registrants continue to use the bags after the event.

Opportunity includes:

- Production of the bag
- Speaking opportunity on the Enterprise Solutions Series, speaker and topic to be approved by show organizers
- Three (3) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - On the conference bags
  - On the event website
  - In the onsite program with company description
  - In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

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# ENGAGEMENT OPPORTUNITIES

## WIFI | \$10,000

### *Exclusive Opportunity*

Give attendees what they ask for most — WiFi access! Handout the codes from your exhibit space display and draw attendees to you.

Opportunity includes:

- Password to be created with collaboration from sponsor and show organizers
- Three (3) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - o On the splash page
  - o On the event website
  - o In the onsite program with company description
  - o In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

## MEDIA CENTER | \$8,500

### *Exclusive Opportunity*

Prominently brand your company name to the press and media that covers the event.

Opportunity includes:

- Signage inside the media center recognizing your company for the amenities provided in the media center
- Two (2) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - o On the event website
  - o In the onsite program with company description
  - o In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

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# ENGAGEMENT OPPORTUNITIES

## **NETWORKING LUNCH | \$8,500 per day**

*Limited to 3 Sponsors*

Provide attendees with the opportunity to network with other members of the robotics and automotive communities.

Opportunity includes:

- Promotion during the sponsored lunch(es)
- Two (2) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - On the event website
  - In the onsite program with company description
  - In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

## **RECEPTION | \$8,000 per day**

*Limited to 5 Sponsors per day per reception*

Enhance your company brand with this high-energy, high-profile reception welcoming all symposium attendees.

Opportunity includes:

- Promotion during the sponsored reception(s)
- Two (2) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - On the event website
  - In the onsite program with company description
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# ENGAGEMENT OPPORTUNITIES

## EDUCATIONAL PROGRAM | \$7,000

*Limited to 3 Sponsors*

Display your company logo throughout the symposium — including logo placement on welcome signs, which are viewed by attendees entering the conference.

Opportunity includes:

- Two (2) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - On the event website
  - In the onsite program with company description
  - In the "Thank You Sponsors" ad in the September 2019 Issue of AUVSI's Unmanned Systems Magazine

## CONTINENTAL BREAKFAST | \$7,000 per day

*Limited to 3 Sponsors per day*

Provide attendees with assorted breakfast foods, coffee and juices to get their day started.

Opportunity includes:

- Promotion during the sponsored breakfast(s)
- Two (2) complimentary Full Conference Passes
- One (1) complimentary 10' x 10' exhibit space
- One (1) complimentary ½ page, 4-color ad in the onsite program
- Logo recognition:
  - On the event website
  - In the onsite program with company description
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## MEETING SPACE

Looking for a more private space to connect with attendees while at the event? Contact Wes Morrison ([wmorrison@auvsi.org](mailto:wmorrison@auvsi.org)) to review your options and pricing. A limited number of private rooms are available.

# ONSITE PROGRAM ADVERTISING

The Onsite Program is the most coveted printed material distributed at the Automated Vehicles Symposium. Attendees use it to review exhibitors, schedule their experience onsite, take notes and then refer to it well after the event concludes.

## PRIME RATES

Inside Front Cover	\$1,500
Inside Back Cover	\$1,400
Outside Back Cover	\$1,800
Opposite Inside Front Cover	\$1,300
Opposite Table of Contents	\$1,300

## BASIC RATES

\* Add .125" or 4mm on all sides for bleed

Full Page* (8.5" x 11" or 216mm x 279.4mm)	\$1,250
1/2 Page (7.5" x 5" or 190.5mm x 127mm)	\$750
1/4 Page (3.5" x 5" or 90mm x 127mm)	\$500



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# EXHIBITING INFO + FLOORPLAN

The Automated Vehicles Symposium is the largest gathering of professionals involved with making automated vehicles a reality. With attendance almost tripling in the past three years, now is the time to join our 50+ exhibitors in showcasing the technologies that will drive this industry forward. Exhibit space costs \$37.00 per square foot and is sold in 10' increments.

## EXHIBIT SPACE PRICING

### EXHIBIT SPACE INCLUDES:

- Raw exhibit space (the exhibit floor is in a carpeted ballroom and additional carpet is not required)
- Company description in the onsite program

### DIMENSIONS

10' x 10'  
10' x 20'  
10' x 30'  
20' x 20'

### PRICE

\$3,700  
\$7,400  
\$11,100  
\$14,800\*

### BADGE ALLOTMENT

Two (2)  
Three (3)  
Three (3)  
Four (4)

\* 20' x 20' BONUS: Includes an Educational Program Sponsorship



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### COMPANY INFORMATION

_____ Company	_____ State/Province
_____ First Name	_____ Zip/Postal Code
_____ Last Name	_____ Country
_____ Address	_____ Phone
_____ City	_____ Email

The individual signing this contract represents and warrants the he/she is duly authorized to execute this binding contract on behalf of the company named above, that he/she has read and accepted the terms and conditions contained herein, and if the company is contracting for Exhibit Space, that he/she has read and accepted the Exhibitor Contract Conditions, Rules and Regulations, found at [automatedvehiclessymposium.org/rules](http://automatedvehiclessymposium.org/rules) and incorporated into this contract by reference.

_____ Authorized Signature	_____ Date
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### Sponsorship Opportunities:

- Thought Leader \$20,000
- Poster Sessions \$15,000
- Registration \$11,500
- Lanyards \$11,500
- Sports Bottles \$11,500
- Conference Bags \$11,500
- WiFi \$10,000
- Media Center \$8,500
- Networking Lunch \$8,500/day
- Date(s): \_\_\_\_\_
- Reception \$8,000/day
- Date(s): \_\_\_\_\_
- Educational Program \$7,000
- Continental Breakfast \$7,000/day
- Date(s): \_\_\_\_\_
- Banner(s) \$ \_\_\_\_\_
- Hotel Key Cards \$ \_\_\_\_\_

- Outdoor Exhibit Space \$ \_\_\_\_\_
- Meeting Space \$ \_\_\_\_\_

### Advertising Opportunities:

- Onsite Program Ad
- Size: \_\_\_\_\_ \$ \_\_\_\_\_

### Exhibiting Opportunities:

- 10' x 10' \$3,700
- 10' x 20' \$7,400
- 10' x 30' \$11,100
- 20' x 20' \$14,800

GRAND TOTAL \$ \_\_\_\_\_

