by AUVSI™

AVILLE COURSE VISUAL AIDS

COURSE OPTIONS

The Aville Community offers various course structures to learners. As an Aville partner you have the opportunity to build, distribute, and share material with our user base. If you are interested in co-creating free-to-user courses alongside AUVSI, a flat fee will apply.

You may also elect to create more robust educational experiences in the form of Basic, Enhanced or Premium Courses. With this structure, you will take the lead on lesson development, AUVSI will manage logistics and distribution, and a revenue share agreement will apply.

COURSE STRUCTURES INCLUDE:

FREE COURSES
FLAT FEE APPLIES FOR PARTNERS TO CREATE

- On-demand & self-paced
- 5 – 7 Lessons total
- Single assessment at the end of the course (optional)
- Limited supplemental materials/tools
- No downloadable content
- *Flat fee for partners*

BASIC COURSE REVENUE SHARE
$150⁺/learner

- On-demand & self-paced learning
- 5 – 7 Lessons total
- Single assessment at the end of the course
- Includes supplemental materials/tools
- Some downloadable content
- Certificate upon completion
- Learners maintain access for the life of the course
- *Revenue share for partners*

ENHANCED COURSE REVENUE SHARE
$450⁺/learner

- On-demand & self-paced learning
- 7 – 10 Lessons total
- Assessment for each lesson
- Robust supplemental materials/tools (to include usable materials)
- Recommended reading materials
- Downloadable content available
- Live interaction included
- Forum for the course
- Certificate upon completion
- Digital badge upon completion
- Discounts provided for other AUVSI events
- Learners maintain access for the life of the course
- *Revenue share for partners*

PREMIUM COURSE REVENUE SHARE
$750⁺/learner

- Scheduled – specific start & end dates
- 7 – 10 Lessons total
- Assessment for each lesson
- Robust supplemental materials/tools (to include usable materials)
- Recommended reading materials
- Downloadable content available
- Weekly live interaction included
- Live session with SME
- Forum for the course
- Certificate upon completion
- Digital badge upon completion
- Certification or Industry Recognized professional development (CE) included
- Discounts provided for other AUVSI events
- Learners maintain access for the life of the course
- *Revenue share for partners*

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VISUAL TIMELINE

Interested in creating a course for the Aville Community? Here is what to expect:

4 – 6 MONTHS FROM LAUNCH

- Determine course topic, partnership model, and course structure
- Submit basic course information
- AUVSI review

2 – 4 MONTHS FROM LAUNCH

- Submit Detailed Course Information
  ○ Complete Course Concept Form
- Content development

1 MONTH FROM LAUNCH

- AUVSI loads all content into Aville
- Testing begins

4 MONTHS FROM LAUNCH

- Contract negotiations

1 – 2 MONTHS FROM LAUNCH

- Record and submit all Lessons
- Submit all assessment questions (if applicable)
- Submit all supplemental materials

COURSE LAUNCHES!

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'NEED-TO-KNOWS' WHEN CREATING AN
AVILLE COURSE

- Course information will be captured in the "Course Intake Form" provided by AUVSI

- Title & Course description should be broad, but informative. Description should be 3 – 5 sentences

- Every Course will have 2 – 5 broad goals that the learner will achieve

- Every Lesson will have:
  o 2 – 3 learning objectives (tied to course goals)
  o A title
  o A description
  o A list of SME's providing content
  o Visual(s) — (Video with PPT, Adobe Spark, Prezi, Infographics, etc.)
  o Supplemental material(s)
    • Handout, article, list of additional resources & weblinks, etc.
  o An Assessment
    • Option for Free Courses

- Every Lesson should be 10 – 20 minutes in length

- Lesson descriptions & learning objectives should tie to course goals
  o When writing learning objectives and assessment questions, refer to this Verb Chart
    • Goals should cross levels of understanding – from "Remember" (the lowest level) to "Create" (the highest level)

- Assessment questions can be in the following format:
  o Multiple choice
  o Multiple select
  o Ordering
  o Labeling

- Courses cannot be promotional or commercial in nature

- All files and materials should be uploaded by the agreed upon due date
  o A file upload process will be shared
  o All materials should be uploaded at the same time

- All SME's/Presenters will need to set up an Aville account prior to Course Launch

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INFORMATION & TIPS FOR
SME's/PRESENTERS

- Set up an Aville account prior to Course Launch

- Prepare your content & presentation:
  o Determine Lesson learning objectives
  o Develop the visual
  o Outline speaking points
  o Develop Assessment questions (if applicable)
  o Consider/collect supplemental materials you will include
  o Include references for any non-original content

- Prepare for recording:
  o *Optional:* Download the Zoom background
  o If recording with AUVSI – we will use Zoom
    - Set your Zoom-settings (high-def, audio, etc.)
  o Lighting
    - Front-lit, avoid back-lighting and sitting directly under a ceiling light
    - Natural lighting is best. A desk lamp is another good option.
  o Audio
    - Use a headset or ensure background noise is limited
    - Turn off all notifications (phone, computer, etc.) that could interrupt recording
  o Camera Angles & Position
    - Have the camera straight on or slightly above you, pointing downward for the most flattering angle.
    - Ensure you are centered in the frame
    - Consider your background

  o Clothing
    - Choose solid colors and avoid busy prints
    - Wear colors that will contrast with your background
    - If you wear glasses, try tilting them down slightly to reduce reflections
    - Choose simple jewelry
  o Re-takes
    - If you need to "start again" for a section, pause for 3 seconds, state you are starting that piece over, wait another 3-5 seconds, and begin again.
    - DO NOT stop the recording – this can be edited out

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