2023 MEDIA KIT

Your access to the uncrewed and autonomous industry

AUVSI™

As the world's largest nonprofit organization dedicated to the advancement of uncrewed systems and robotics, AUVSI is committed to ensuring that new autonomous technologies are implemented in safe and equitable ways — so that autonomy works for everyone.

Learn more at **auvsi.org**.

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WHY AUVSI?

Our community is driving a world where uncrewed and automated systems seamlessly integrate into society and business, improving lives and optimizing operations.

As an association, we represent the largest global community of professionals and end users working together to realize that vision. We actively track 20+ vertical markets and empower those buyers to explore the available technologies and services to discover the best solution for their specific use case. Our team works with you to ensure you are reaching the right people at the right time with the right message — whether through custom content, advertising, sponsorship, or exhibition.

DID YOU KNOW

77%

of our community either approve, recommend or advise on the purchase of products, equipment or services in one or more of these categories:

Uncrewed Systems — Air

53%

Conference/Expo/ Trade Show Attendance

44%

Education/ Training

37%

Software

33%

Vision + Components

30%

Insurance

25%

Uncrewed Systems — Ground

19%

Uncrewed Systems — Maritime

12%

ACCESS TO INDUSTRY DATA

Federal Defense Spending Report for Uncrewed Systems — Raw Data Set

AUVSI's research on the U.S. Department of Defense budget includes information on the requested funding (referred to as the President's budget) for all procurement and research, development, test & evaluation (RDT&E) programs that support the development and deployment of uncrewed vehicles. The raw data set represents approximately 500 programs across all organizations in the DOD with details on funding, domains/technologies supported, and the specific efforts being undertaken. The most recent data set contains seven years' worth of funding information from FY 2021 to FY 2027.

AUVSI also tracks legislation throughout the year associated with the budgeting process which is integrated into the raw data set. This legislation makes changes to the requested funding values based on deliberations amongst Congressional committees and results in a final budget for the DOD through the National Defense Authorization Act (NDAA) and Consolidated Appropriations Act.

A custom license to the raw data set that powers the Federal Defense Spending Report for Uncrewed Systems can be purchased for user applications that are not covered under the standard subscription model.

Contact your Account Manager to discuss details and pricing.

Federal Defense Spending Report for Uncrewed Systems — Report with Analytics

Using the raw data set, AUVSI publishes analysis through a written report and an interactive set of infographics using the visualization software Tableau. An executive summary of the written report is released as a public download along with any additional information captured through the NDAA and appropriations process (released as addendums to the initial written report).

Written Report

The written report covers programs with significant funding in the next Fiscal Year, identifies programs that exhibit strong growth potential in the future and provides detailed information on selected efforts.

Included with AUVSI Organizational Membership

Tableau workbook

The Tableau workbook presents the entire raw data set with the ability to filter information by categories like domains, technologies, and the DOD organization requesting funding. This allows users to conduct granular investigations based on individual topics of interest.

$1,500 for AUVSI Organizational Members

$2,500 for Nonmembers (includes the written report)

AUVSI offers the most robust global database of uncrewed vehicle platforms with information on size, performance specifications, integrated payloads/subsystems and manufacturer data. The Uncrewed Systems & Robotics Database (USRD) includes more than 50 parameters* on over 8,000 vehicle models spanning the air, ground and maritime domains.

USRD — Enterprise Data License

Need a fully comprehensive resource for research, asset management or due diligence? A custom license for USRD data gives the user access to the entire data set, or subsets of information based on individual requirements. Full access to the USRD adds a versatile tool to your kit, eliminating the need to spend resources researching this data. Examples of past custom licenses include integration of the data into publicly facing software applications, compliance, UTM, and support of government information repositories.

Licensing fees are customized to the individual organization with discounts offered to member organizations.

Contact your Account Manager to discuss details and pricing*.

*Parameters vary depending on publicly available information.

USRD — Subscription

Under the subscription model, users have access to the USRD through a web-based interface that provides search capabilities based on specific operational capabilities and vehicle features.

An individual subscription is ideal for internal research. Upgrade to an Enterprise License for more in-depth data needs.

Standard & Premium Organizational Members - Included with Membership

- Unlimited Users

Associate Organizational Members - $2,200

- Up to ten (10) users adjusted 1x per year

Non-member & Startup Organizational Members - $2,750

- One (1) user

Universities - Contact your Account Manager to discuss details and pricing

MEMBERSHIP & ADVOCACY

AUVSI membership is open to all types of uncrewed systems and robotics companies and professionals serving the industry. If you want access to the innovative resources that will help you gain the competitive edge in this fast-paced and continually evolving industry, then AUVSI membership is a must.

Our members take advantage of numerous opportunities to get connected, get informed and get involved all year long. In fact, AUVSI is known for facilitating market growth and stimulating innovation with our custom resources.

Contribute to the unified voice of uncrewed systems as we advocate for policies and regulations that advance industry growth and innovation. AUVSI Advocacy Committees — Air, Maritime, and Ground— each set the federal legislative and regulatory priorities for the association based on input and feedback from their respective membership.

AUVSI Advocacy Working Groups – Cyber and Communications – work on dedicated cross-domain issues to proactively address common issues in the industry. The committees and working groups develop advocacy goals and policy positions to enable all AUVSI members to speak with a unified voice to critical stakeholders on behalf of the industry.

To learn more about AUVSI organizational membership please contact your Account Manager.

Air, Maritime and Ground Advocacy Committee Members:

- ABS
- AECOM
- Ag Eagle
- Airspace Link
- Aurora
- Austal USA
- Applied Intuition
- AT&T
- Aura Network Systems
- Boeing
- Cherokee Nation Technologies
- Censys Technologies
- Embark Trucks
- FedEx
- General Atomics
- Gibbs & Cox
- Honeywell
- Huntington Ingalls/ Hydroid
- iXblue
- Joby
- Kodiak
- Kongsberg
- Leidos
- Lilium
- Locomation
- Modal AI
- Near Earth Autonomy
- Nuro
- Ocean Aero
- Ocean STL
- OptoKnowledge
- Percepto
- Perrone Robotics
- Plus
- Reliable Robotics
- Raytheon Technologies
- RR.AI
- Sagetech Avionics
- Saildrone
- Sea Machines
- Seaborne Defense
- Shift5
- Textron Systems
- TuSimple
- ThayerMahan
- Wisk Aero
- UPS
- Zipline

TRUSTED OPERATOR PROGRAM (TOP)

The AUVSI Trusted Operator Program (TOP) fills the gap between the minimally prescriptive Federal Aviation Regulations of Part 107 in the U.S., or similar regulatory frameworks around the world, and a higher level of demonstrated knowledge, flight proficiency, safety and risk management practices.

AUVSI and industry experts identified a set of protocols that should be used as a benchmark for UAS training and operations. AUVSI accredited training partners develop a curriculum or program around these protocols to educate and certify remote pilots to that standard.

Help drive the mission to make remote pilots more employable, and yield safer operations for the future.

Become a TOP Accredited Training Provider

AUVSI is looking for high quality institutions that have demonstrated their commitment to remote piloting excellence to become a part of the TOP Certification process.

If you own or operate a Remote Pilot Training School or program, join the elite ranks of TOP Training Providers who have been accredited by AUVSI to train and assess students to meet TOP protocols.

Becoming a TOP Training Provider will give you the opportunity to increase profitability through expanding your training offerings, align with an industry-respected brand and fulfill the greater mission of training safe and proficient remote pilots.

Contact your Account Manager for more details on the Trusted Operator Program (TOP) certification and accreditation.

AUVSI PODCAST PARTNERS

As the leading trade association for uncrewed and autonomous systems, AUVSI members and constituents are all deeply invested and engaged in advancing the development and safe usage of these technologies. As such, they are eager for education, information and opportunities to stay abreast of this fast-changing landscape.

One way AUVSI seeks to keep its community informed is through working with reputable and established podcast partners to help expand distribution and build awareness of key happenings within our industry.

Contact Chelsie Jeppson at cjeppson@auvsi.org to discuss becoming an AUVSI Podcast Partner.

AUVSI is the most trusted resource for our members and the uncrewed and autonomous industry. Our ability to drive the industry forward by connecting, convening, collaborating and communicating with government and industry stakeholders alike is a measure of our capability as your partner for the future of autonomy.

- Daniel Benavides — *Senior Manager, Marketing & Brand Strategy*

AUVSI EVENTS*

AUVSI hosts premier events throughout the year, enabling you to reach a targeted audience of engaged unmanned systems and robotics industry leaders and decision-makers through exhibiting, advertising and sponsoring.

XPONENTIAL™

XPONENTIAL is a yearly gathering of global leaders and end users in the uncrewed systems and robotics industry. Founded on the belief that cross-pollination drives innovation, it features opportunities to connect and problem-solve with experts across markets and domains, and to showcase your commitment to collaboration and technological excellence. XPONENTIAL 2023 is scheduled to take place in Denver, CO — May 8-11, 2023.

AUVSI, the world's largest nonprofit organization dedicated to the advancement of uncrewed systems and robotics, and Messe Düsseldorf Group, one of the world's largest organizers of international trade shows, have joined forces to strengthen the global community at XPONENTIAL and ensure that new autonomous technologies are implemented in safe and equitable ways — making autonomy work for everyone.

*Event details are subject to change.

The FAA and AUVSI have partnered to host the FAA Drone Symposium, providing stakeholders an opportunity to talk with a cross-section of government and industry representatives about regulations, research, and other initiatives to integrate UAS into the National Airspace System. **FAA Drone Symposium 2023 is scheduled to take place in Baltimore, MD - August 1-2, 2023.**

AAM SUMMIT

Government, industry, and academic leaders from across the country will discuss UAS and AAM progress, opportunities, and obstacles as we develop and implement this critical technology in society and daily life. **AAM Summit 2023 is scheduled to take place in Baltimore, MD - August 2-3, 2023.**

AUVSI DEFENSE

Join military officials from across all branches, federal security personnel, and industry leaders to understand the latest programs of record, navigate procurement processes and explore opportunities to do business with federal agencies. **AUVSI Defense 2023 is scheduled to take place in Alexandria, VA - September 14, 2023.**

BAM! BUSINESS OF AUTOMATED MOBILITY FORUM

Automated mobility provides limitless opportunities and very real challenges. AUVSI and SAE have teamed up to host the Business of Automated Mobility Forum with a clear purpose: helping companies that are building the future of mobility create an actionable roadmap to success. **BAMF 2023 will be held virtually - October 3-4, 2023.**

Aville — an AUVSI Community, is the leading virtual resource for industry products and services, learning opportunities, networking, and collaboration. Aville is open to everyone involved or interested in a part of the uncrewed, autonomous, AI and Robotics communities. Key features include Educational Courses, Webinars, Publications, Corporate & Product listings, Career Center, Forums and strategic advertising opportunities.

Advertising Opportunities

Includes a rotating banner ad on each of the pages below

Home/My Community Page	350x250 px
Course Listing Page (for non-sponsored courses)	350x250 px
Library Listing Page	350x250 px

Ad Format: jpeg/png/pdf

$1,100 per month (introductory rate)

Corporate & Product Listing(s)

Aville is the industry directory for all things automated and uncrewed. Submit your company listing today for free. You will be able to access dashboard reports to see who views your profile and content, complete with demographic information.

Standard Listing includes:

- 350-character company profile with company logo/image
- Product listings complete with description, images and videos (included free for 2023)
- Post a job listing*
- Host a roundtable discussion*

For information on how to get your free standard listing email aville@auvsi.org.

Engagement Dashboard

The Engagement Dashboard lets you view the demographic data for every user who engages with your content -- corporate & product listing(s), products, advertising & sponsorship package(s).

You can even use Aville to contact a specific user.

$500 annually (introductory rate)

*Available to AUVSI organizational members only.

AVILLE™ (cont'd)

Sponsored Courses

Within Aville there are opportunities for users to participate in Virtual and Live video courses on topics relevant to the community. Courses are a series of videos with specific learning objectives and can include supplemental materials and assessments. Courses target specific key markets, such as First Responder, Defense, DEI, Workforce Development, or other industry specific (ie: agriculture, inspections, real estate, energy) learning objectives. Sponsor a pre-developed course or collaborate with our team to develop a custom course. Courses will be hosted online and available for 1-year.

Custom Course Sponsorship

Benefits Include:

- Exclusive sponsorship
- Sponsors selected course topic (with guidance/approval from AUVSI)
- Live or Recorded course
- A 30-second .mp4 video to be integrated into the course
- List of users who view the course
- Logo Recognition

$7,000 – 10,000 per course

AUVSI Course Sponsorship

Benefits Include:

- Exclusive sponsorship
- A 30-second .mp4 video to be integrated into the course
- List of users who view the course
- Logo Recognition

$5,250 for AUVSI Organizational Member

$6,250 for Nonmembers (introductory rate)

Current AUVSI courses include*

- The Pillars of AUVSI
- Community Engagement with Public Safety Drone and Robotics Programs
- History of Drones
- Inclusive Design Considerations
- DoD 2022 Program Reviews
- Workforce Upskilling for Military Veterans

*For a current list of available courses, please contact your account manager.

The Daily eBrief

4,000+ actively engaged AUVSI organizational members look to our Daily eBrief to stay up to speed on industry news and technology trends for all things uncrewed. Our team scours publications from across the globe each day to equip our readers with the most impactful stories and latest discoveries that cut across markets and domains. Advertisers have the unique opportunity to reach target markets while also gaining visibility with relevant readers from similar markets who are looking for novel solutions.

Horizontal Banner Ad

Dimensions (width x height): 650x110 px

Price per month*: $2,000 (limited to 2 advertisers per month)

*Includes 2 issues per week or 8 issues per month.

The Weekly eBrief

45,000+ professionals and end users look to our Weekly eBrief to stay in the know on industry news and technology trends for all things uncrewed.

Our team scours the globe each day to equip our readers with the biggest stories and latest discoveries that cut across markets and domains. Advertisers have the unique opportunity to reach target markets while also gaining visibility with relevant readers from similar markets who are looking for novel solutions. Our Weekly eBrief is sent every Tuesday to our full opt-in readership of 45,000+ and provides industry professionals with timely and relevant news on technology and policy topics vital to the health of the uncrewed and automated systems industry.

Bring special attention to your innovations for a specific technology or industry and we'll create a one-time Spotlight news story about your company. This is an exclusive ad, only one spotlight per week.

New for 2023

AUVSI will leverage the Axios Smart Brevity algorithm into our weekly ebrief. This algorithm is based in two fundamental principles:

1. Attention spans are shrinking.
2. Reader habits are shifting.

Both create an urgent need to evolve how we communicate. By using Smart Brevity, AUVSI is breaking through. Whether we're reading 10 words or 10,000, if our eyes hit a big block of text, we zone out. Shut the email. Star the tab.

With Smart Brevity, we've integrated a winning mix of white space, bolding and bullets that will break us out of that haze. It's built on insight from eye-tracking labs and 5+ years of testing. The result: 50% shorter read times, on average.

AUVSI eBrief (cont'd)

The Weekly eBrief

Banner Ad

Dimensions (width x height): 558x110 px

Reach the industry through a graphic banner ad that runs for an entire month. Based on historical data, alternating the graphic banner ad week-to-week, an advertiser will see an increase in the engagement with the reader. Advertisers are required to provide two different version of their graphic banner ad.

Price per month: $2,100

"Presented by" Logo Placement

First impressions matter. Display your company's logo at the top of the weekly eBrief and ensure it's the first thing our 45,000+ subscribers see.

Price per month: $1,500

Weekly eBrief Spotlight

Highlight your company's vision on the industry by highlighting an executive, technology or workplace culture through a curated news story written and distributed by AUVSI. In 2022, Spotlights received 5x more clicks than a graphic ad that ran the same week! It's definitely a way to get noticed. Exclusivity — only one (1) spotlight per week.

The Spotlight story is then distributed:

- Highlighted Spotlight in one (1) issue of AUVSI eBrief, distributed to the entire ebrief subscriber list of 45,000+
- Posted online at auvsi.org
- Promoted on AUVSI social media

How it works?

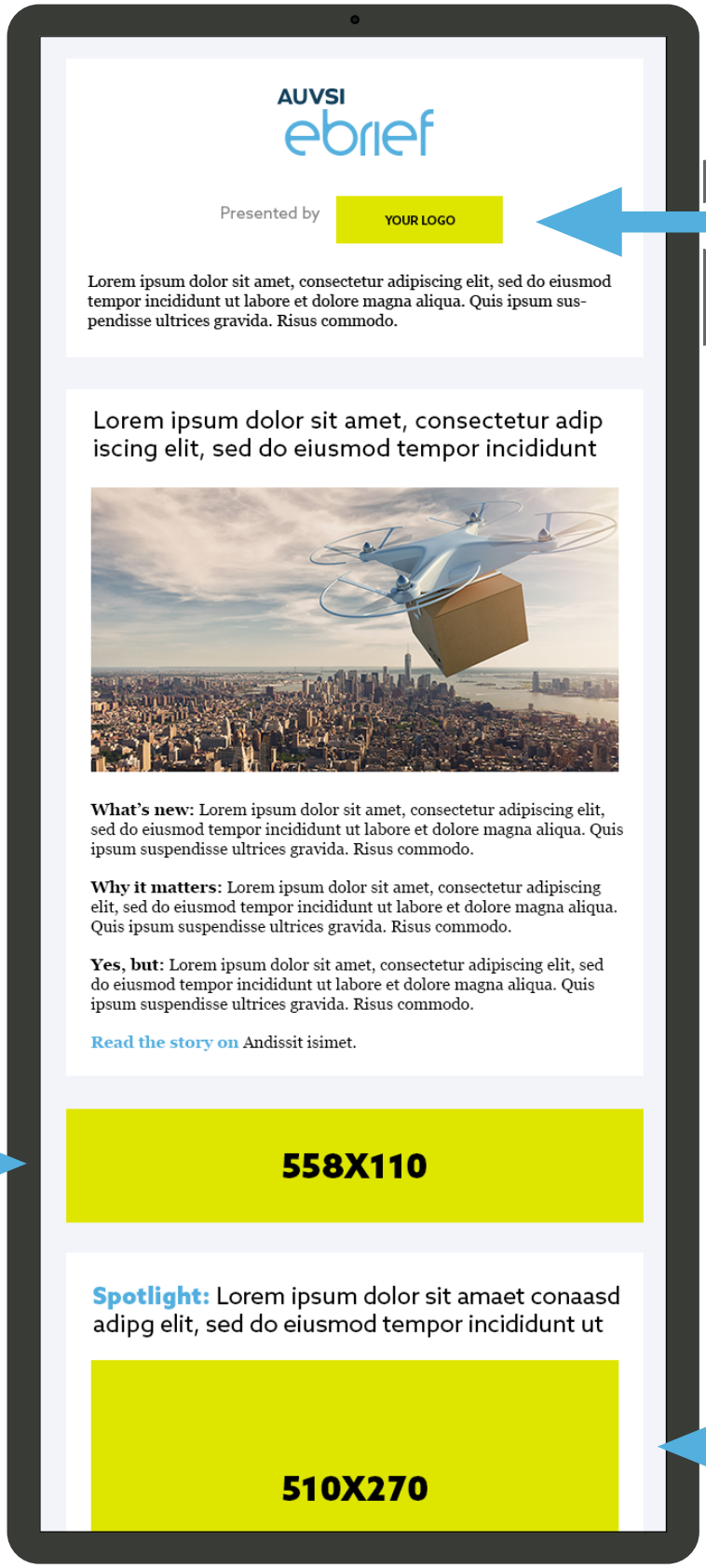
- Sponsor and AUVSI to agree on a topic for the Spotlight
- AUVSI to interview a company representative
- Sponsor to provide an eye-catching image 510x270 (ideally a picture of the executive interviewed or noteworthy picture of the technology).
- Sponsor to receive a click report at the end of the month

Spotlight Ad

Image Dimensions (width x height): 510x270 px

Price per issue: $5,250

The New Weekly eBrief



"Presented by" Logo Placement

Banner Ad

Spotlight Ad

OUR 45K+ READERS

MARKETS:

- Agriculture **27%**
- Cinematography **7%**
- Construction **20%**
- Consumer Hobbyist **14%**
- Content Media **6%**
- Counter UAS **14%**
- Defense/Security **53%**
- Driverless/ Automated Vehicle **30%**
- Energy/Power Utilities **25%**
- Healthcare **10%**
- Industrial **22%**
- Inspections **21%**
- Mapping/Surveying **33%**
- Mining **15%**
- Natural Resource Management **15%**
- Oil & Gas **20%**
- Photography **17%**
- Public Safety **24%**
- Real Estate **8%**
- Telecom/Wireless **11%**
- Transportation/ Delivery **28%**

TOP 5 JOB ROLES:

- R&D/Engineering **40%**
- C-Level/Management/Operations **40%**
- Business Development/Sales/Marketing **34%**
- Training/Educator **15%**
- Government **12%**

DOMAIN:

- Air **85%**
- Ground **53%**
- Maritime **50%**

TOP 5 ORGANIZATION TYPES:

- Manufacturers (Platform, Components/Sensors, Aux. products) **20%**
- Government (Defense & Non-defense) **18%**
- Service Providers **18%**
- Other **13%**
- Academic/Educational **12%**

AUVSI webinars

Education is key to growing the uncrewed systems and robotics industry, your business, and your pipeline. Topics range throughout the year from navigating the regulatory landscape to artificial intelligence. Sponsor a pre-scheduled webinar or work with our team to develop a custom webinar.

New for 2023

All webinars will be hosted in Aville our online learning platform and sponsors will have access to an engagement dashboard that provides insights into who views both the live and recorded webinar.

Custom Webinar Sponsorship

Benefits include:

- Exclusive Sponsorship
- Influence the webinar topic
- Includes all AUVSI webinar sponsorship benefits
- Only two (2) custom webinars available per month

AUVSI Organizational Member Pricing

Investment: $5,500

Nonmember Pricing

Investment: $6,500

AUVSI Webinar Sponsorship

Benefits include:

- Thought leadership through speaking role on the sponsored webinar
- List of webinar registrants including demographic data
- Engagement Dashboard to view who watches the live and recorded webinar, complete with demographic data
- Sponsor recognition made by the moderator
- Sponsored webinar will be free for all attendees (compliments of the sponsor)
- A slide complete with sponsor logo and contact details
- Logo recognition:
    - On the main webinar webpage on AUVSI's website next to sponsored webinar
    - Next to the webinar session description on AUVSI's website
    - Dedicated email promoting the webinar:
        - Sponsor to receive an advertisement (672 x 110 px) complete with 600-character description
        - Sent to 45,000 prospective attendees

AUVSI Organizational Member Pricing

Investment: $5,500

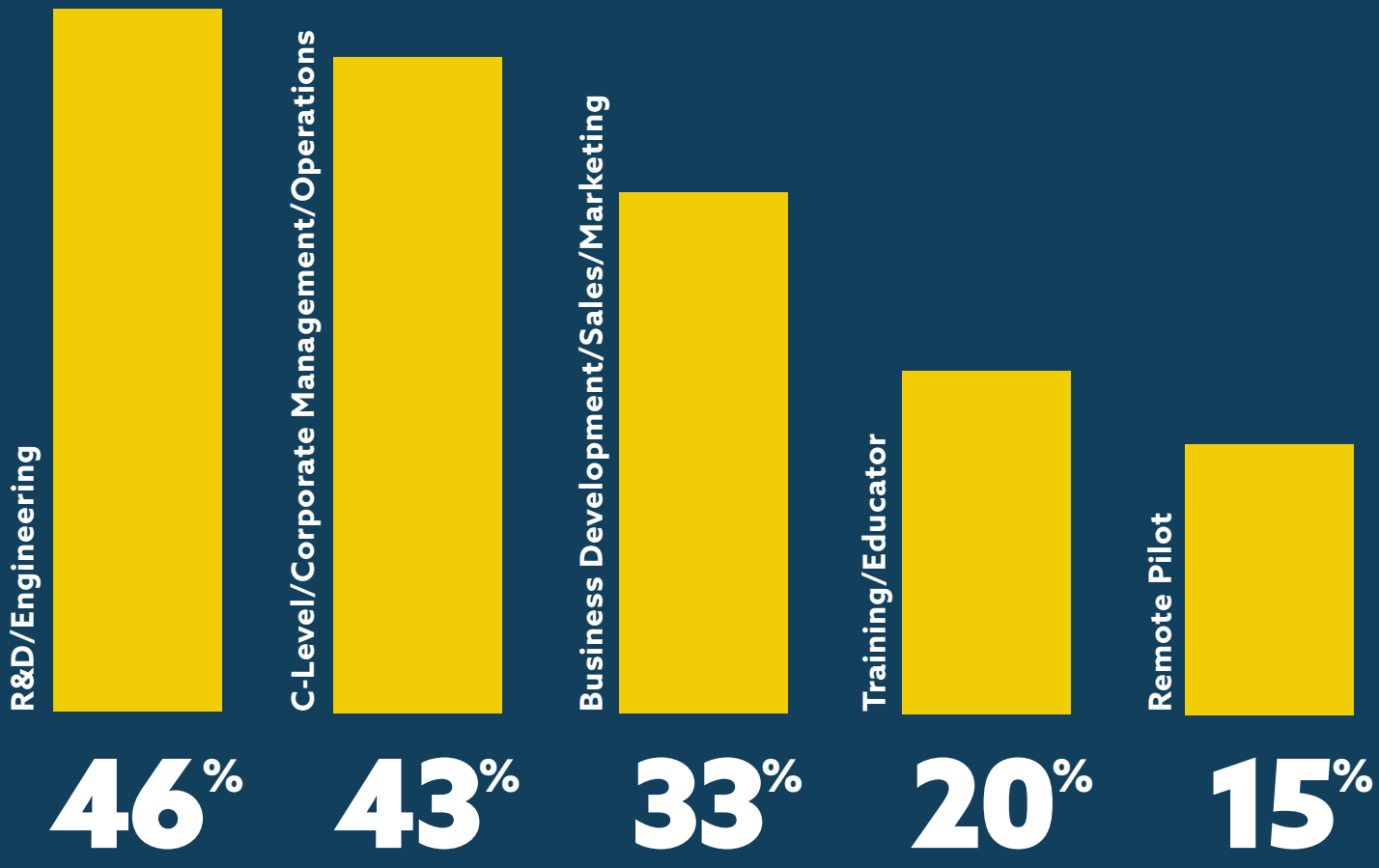
Nonmember Pricing

Investment: $6,500

WHO YOU'LL REACH THROUGH WEBINARS

Custom Webinars are a great way to showcase your unique solution to common industry challenges.

TOP 5 JOB ROLES:



MARKETS:

- Agriculture **33%**
- Cinematography **15%**
- Construction **30%**
- Consumer Hobbyist **19%**
- Content Media **10%**
- Counter UAS **25%**
- Defense/Security **49%**
- Driverless/ Automated Vehicle **31%**
- Energy/Power Utilities **34%**
- Healthcare **14%**
- Industrial **29%**
- Inspections **36%**
- Mapping/Surveying **48%**
- Mining **20%**
- Natural Resource Management **22%**
- Oil & Gas **25%**
- Photography **24%**
- Public Safety **35%**
- Real Estate **15%**
- Telecom/Wireless **19%**

TOP 5 ORGANIZATION TYPES:

- Service Providers **19%**
- Manufacturers (Platform, Components/ Sensors, Aux. products) **17%**
- Government (Defense/Non-Defense) **17%**
- Academic/Educational **13%**
- Other **12%**

GEOGRAPHIC:

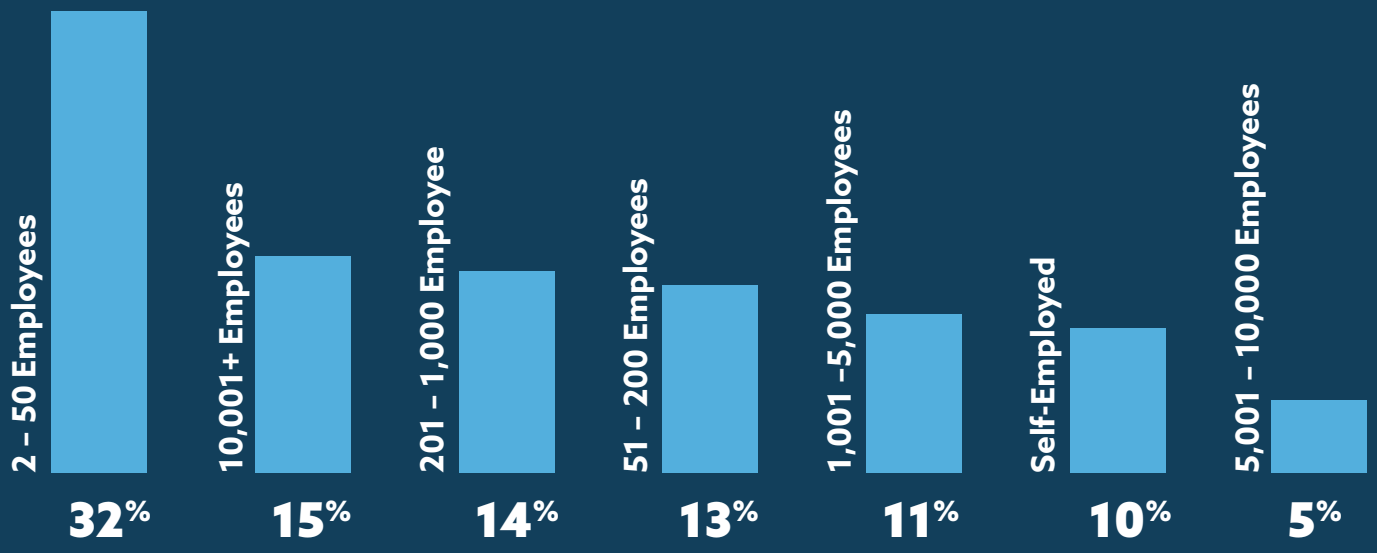
87%

United States

13%

International

ORGANIZATION SIZE:



WEBSITE ADVERTISING

AUVSI.org — the leading online resource for all things uncrewed.

Find the latest industry news, business intelligence and information, updates on pressing regulatory issues, and so much more. You will even find stories directly from AUVSI organizational members as well as valuable news and information related to AUVSI's signature events throughout the year.

Unique Visitors:
357,600

Sessions Per Month:
43,000

Geographic Reach:
United States: 75%
International: 25%

Homepage Square*

Dimensions: 460 x 468 px

Price Per Month $1,100

Homepage Rectangle*

Dimensions: 940 x 468 px

Price Per Month $1,650

Homepage Middle Banner*

Dimensions: 1920 x 237 px

Price Per Month $1,100

Interior Page Rectangle

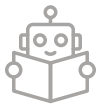
Dimensions: 728 x 90px

Included with purchase of any ad on AUVSI.org

*Limited to a maximum of 5 advertisers rotating per location.

XPONENTIAL.org — the industry's premier event.

As the flagship event for the uncrewed and automated systems industry, XPONENTIAL is the place to learn from leading experts and experience the current state of the industry and the technologies on the horizon. XPONENTIAL.org is the resource used to pre-plan for the event.



Page Views Per Year:
1.1 million

Unique Visitors:
197,204

Geographic Reach:
United States: 66%
International: 34%

Interior Side Banner*

Dimensions: 200 x 200 px

Price Per Month $2,200 / per 3-months $5,500

Interior Footer Banner*

Dimensions: 1140 x 135 px

Price Per Month $2,200 / per 3-months $5,500

To become an XPONENTIAL.org advertiser, contact Krys Jackson at xpo@mdna.org.

*Limited to a maximum of 5 advertisers rotating per location.

MULTIVIEW
A STAGWELL COMPANY

AUVSI WEBSITE RETARGETING

AUVSI has partnered with North America's largest B2B publisher, Multiview, to offer exclusive website retargeting advertising opportunities on AUVSI.org. MultiView's programmatic technology allows a limited number of advertisers to reach visitors on their favorite sites after they leave AUVSI.org. This unique service gives advertisers more reach and lets buyers better connect with suppliers. Using deep insights gathered from thousands of campaigns, MultiView's team will also help advertisers develop branded messaging to serve our organizational members, no matter where the web takes them.

To start your retargeting campaign, contact a Multiview representative at salesinquiries@multiview.com or call +1 972 402 7070.

Price Per Year: $4,950 for ~120,000 impressions

WHAT SITE RETARGETING OFFERS

Reach Niche Audiences Beyond AUVSI's Website

Retargeting industry professionals after they've clicked away from AUVSI's website keeps your brand top-of-mind and ensures that you'll consistently connect with them across their buying journey. It's the perfect complement to AUVSI website advertising because it enables you to reach those same industry audiences more often as they navigate the rest of the web.

Improve The Effectiveness Of Your Ad Spend

Finding and reaching niche groups of buyers online can be difficult to do at scale in an affordable way. Broad targeting techniques can lead to ad waste, but retargeting association visitors solves that problem because it lets you spend your budget with better results by reaching the right decision-makers on their favorite sites across the web.

Rely On MultiView's Expert Team

MultiView's experienced ad services team will handle all the technology, creative design, and reporting to make sure your brand stands out across the web and your campaign is running smoothly. They'll even refresh your ads so that they stay relevant to potential buyers no matter how many times they've seen them.

OUTCOMEMEDIA
a Worldata division

DATA LIST RENTAL

Direct Mail and Email Data Lists

New customers are essential to growing your company and getting your message into the right hands of the uncrewed systems and robotics businesses you want to target. Our marketing partner, Outcome Media, has developed a world-class database to help you achieve your goals by:

- **Reaching the perfect audience** — choose from audiences in air, ground and maritime and segment by geography to target the right audience for your marketing, sales, and research efforts.
- **Saving time and resources** — work with the Outcome Media specialist to quickly build the list that is right for your B2B campaign.
- **Get a better return on your investment** — this database is the most comprehensive resource available to target the unmanned systems and robotics industry and will prove to be an extremely effective marketing tool for your marketing campaigns.

How the Data is Compiled and Verified

The data is gathered from a multitude of directory and event-driven sources, including new business filings, press releases, corporate websites, annual reports, and thousands of other directories and events. The data is regularly reviewed for accuracy to ensure you get the best value from your marketing dollar. Start finding new customers with a targeted, accurate, multi-channel data list.

To learn more contact Sheryl LeGates at slegates@corpwd.com.

DEADLINES

eBrief Ads

January	1/2/2023
February	2/6/2023
March	3/6/2023
April	4/3/2023
May	5/1/2023
June	6/5/2023
July	7/3/2023
August	7/31/2023
September	9/4/2023
October	10/2/2023
November	11/6/2023
December	12/4/2023

Aville & Website Ads

January	12/23/2022
February	1/31/2023
March	2/28/2023
April	3/31/2023
May	4/28/2023
June	5/31/2023
July	6/30/2023
August	7/31/2023
September	8/31/2023
October	9/29/2023
November	10/31/2023
December	11/30/2023

Preferred File Types

.PNG
Stands for "Portable Network Graphics". It is the most frequently used uncompressed raster image format on the internet.PNG file format is an open format with no copyright limitations. PNGs also have the ability to display transparent backgrounds. In addition to that, PNG files are capable of containing 24bit RGB color palettes and greyscale images.

.JPEG
A standardized image compression mechanism. JPEG stands for Joint Photographic Experts Group, the original name of the committee that wrote the standard. JPEG compresses either full-color or grayscale images, and works best with photographs and artwork.

READY TO CONTACT US?

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AUVSI™

Association for Uncrewed Vehicle Systems International
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